

Urban world: Cities and the rise of the consuming class by McKinsey Global Institute, Richard Dobbs, Jaana Remes, James Manyika, Charles Roxburgh, Sven Smit & Fabian Schaer

Author	: McKinsey Global Institute and Others
File Size	: 201445 kb
Status	: Available
Last Access	: 25 minutes ago



Description *Urban world: Cities and the rise of the consuming class* by McKinsey Global Institute, Richard Dobbs, Jaana Remes, James Manyika, Charles Roxburgh, Sven Smit & Fabian Schaer

A wave of urbanization propelling growth across emerging economies in unprecedented speed and scale. In the McKinsey Global Institute's second annual edition of *Urban World*, the report draws on MGI's ever-expanding Cityscope database, which provides views of more than 2,000 cities across a range of economic and demographic indicators, including new ones such as infrastructure, investment, water, containerized goods, and real estate. It also contains new data on the urban consumer classes and their purchasing baskets.



Urban world: Cities and the rise of the consuming class

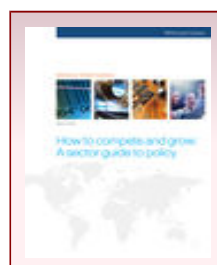
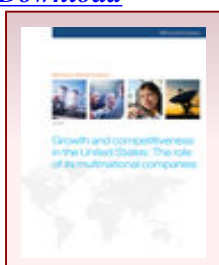


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