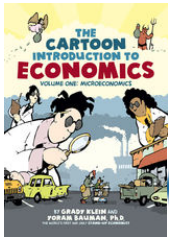


The Cartoon Introduction to Economics by Yoram Bauman, Ph.D.

Author	: Yoram Bauman, Ph.D.
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Description *The Cartoon Introduction to Economics* by Yoram Bauman, Ph.D.

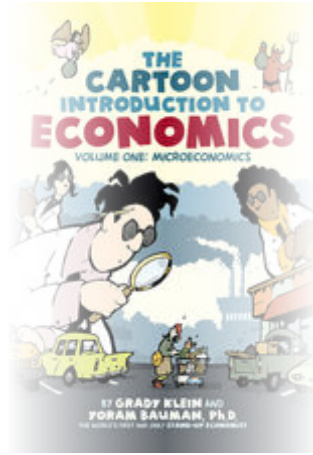
The award-winning illustrator Grady Klein has paired up with the world's only stand-up economist, Yoram Bauman, PhD, to take the dismal out of the dismal science. From the optimizing individual to game theory to price theory, *The Cartoon Introduction to Economics* is the most digestible, explicable, and humorous 200-page introduction to microeconomics you'll ever read.

Bauman has put the "comedy" into "economy" at comedy clubs and universities around the country and around the world (his "Principles of Economics, Translated" is a YouTube cult classic). As an educator at both the university and high school levels, he has learned how to make economics relevant to today's world and today's students. As Google's chief economist, Hal Varian, wrote, "You don't need a brand-new economics. You just need to see the really cool stuff, the material they didn't get to when you studied economics." *The Cartoon Introduction to Economics* is all about integrating the really cool stuff into an overview of the entire discipline of microeconomics, from decision trees to game trees to taxes and thinking at the margin.

Rendering the cool stuff fun is the artistry of the illustrator and lauded graphic novelist Klein. Panel by panel, page by page, he puts comics into economics. So if the vertiginous economy or a dour professor's 600-page econ textbook has you desperate for a fun, factual guide to economics, reach for *The Cartoon Introduction to Economics* and let the collaborative genius of the Klein-Bauman team walk you through an entire introductory microeconomics course.

From Publishers Weekly Oct 03, 2011 – The major concepts of macroeconomics are broken down with wit, verve, and clarity in this excellent follow-up to *The Cartoon Introduction to Economics: Vol. 1: Microeconomics*. Klein and Bauman lay out the goals of macroeconomists, who address issues that affect an entire country or the entire planet and who try to solve the problem of how to increase living standards in the long run while understanding short-term economic fluctuations. The two basic theories for explaining economics, the classical view and the Keynesian view, become a lot clearer when explained with illustrations rather than with dry charts and graphs; so do unemployment, inflation, the Gross Domestic Product, fiscal policy, international trade, foreign aid, and global macroeconomics. While the authors do an admirable job keeping politics out of it, they're clearly fans of the free market and a well-reasoned, balanced role for the government. This clever, lucid, and lighthearted book is a godsend to anyone who needs a simple but complete primer on the ins and outs of economics.

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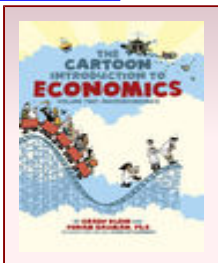


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