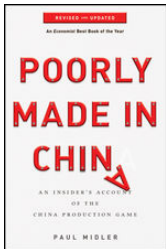


Poorly Made in China by Paul Midler

Author	: Paul Midler
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Description *Poorly Made in China* by Paul Midler

An insider reveals what can—and does—go wrong when companies shift production to China. In this entertaining behind-the-scenes account, Paul Midler tells us all that is wrong with our effort to shift manufacturing to China. Now updated and expanded, *Poorly Made in China* reveals industry secrets, including the dangerous practice of quality fade—the deliberate and secret habit of Chinese manufacturers to widen profit margins through the reduction of quality inputs. U.S. importers don't stand a chance, Midler explains, against savvy Chinese suppliers who feel they have little to lose by placing consumer safety at risk for the sake of greater profit. This is a lively and impassioned personal account, a collection of true stories, told by an American who has worked in the country for close to two decades. *Poorly Made in China* touches on a number of issues that affect us all.

Customer Reviews Long overdue! by Skillman46

I only happened to come across this book in a shop in Singapore and was immediately stuck by the importance of its contents. I am also shocked that this has not gained more visibility. For those working in the region, working in finance or working on global trade issues more generally, this is a must-read.

The author articulates very well the motives and tactics of China's manufacturers who engage in a pervasive practice of "quality fade". His knowledge of the language and familiarity with China's history enable him to place much of this behavior into proper context. If it demonstrates nothing else, it points to a behavior that has deep roots in the past and is unlikely to change anytime soon.

After reading this, you will never look at drug store discount shampoo the same way again.

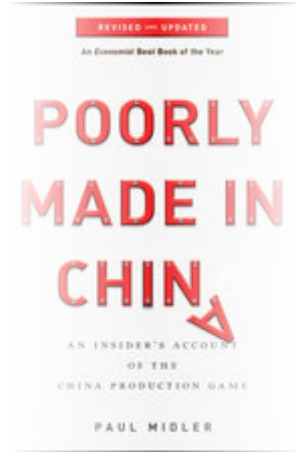
Poorly Made In China by Gardenersdelight

Very good description of Chinese culture. Very enlightening. Presents the fuller picture of economics in our time.

Great book... by MCA1981

I tend to read multiple books at a time off and on and it took me close to a year to finish this one. However, I have to say that reading this book was a pleasure. I gained a lot of insight on how the manufacturing industry works in China. I love how the writer was very descriptive and shared all of the details. Great book. I would

recommend it to anyone.



Poorly Made in China by Paul Midler

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